



RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Meeting Minutes: From Thursday March 10, 2011 -- 7:00 pm
Rye Public Library Community Meeting Room

Attendance:

Representing Rye Community: Karen Allen, Elisa Bolton, Madeline Cole, Mary Coombs, Brian Klinger, Corey Macaskill, Donlyn Ray, Jamie Ritzo, Mimi White.

Representing RPL Trustees: Victor Azzi (Trustee Chair), Karen Oliver.

Representing RPL Staff: Lisa Houde (Head of Youth Services), Tricia Quinn (Assoc. Director), Andy Richmond (Library Director).

Representing Opus Advisors LLC (Planning Consultants): Rebecca O'Brien

Supporting Materials: (please find attached or electronically available at provided link)

3-10-11 Slide presentation handout.

Workform B – Community Data Collection

Workform C - Community Vision Statement

Town of Rye Master Plan 2006 (amended '09): available at

http://www.town.rye.nh.us/Pages/RyeNH_Planning/plan.pdf

Rye Public Library Statistical Comparison to State (2009) and US (2008) statistical reporting.

ICMA article:

http://icma.org/en/icma/knowledge_network/documents/kn/Document/302161/Maximize_the_Potential_of_Your_Public_Library

Presentation and discussion:

Andy Richmond presented a short slide deck detailing the expected outcomes of the Imagine Stage of the Three Year Strategic Plan process, along with the objectives of the evening's activities. (see attached handout)

Meeting Activities:

Our planning project should build on the existing Town of Rye Master Plan 2006 (amended '09). Toward that end, attendees separated into four groups to discuss vision statements based on each of four sub-categories or components of the Town Master Plan. The components of Land Use, Civic Life, Natural Resources and Transportation were addressed. The components of Housing and Municipal Services were not addressed at this time.

Vision statements were requested to address a wider community perspective rather than a library-centric focus at this stage. A reporter for each group was designated and discussion began, lasting approximately 35 minutes.

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library

Each group was tasked with identifying a target population for their visionary outcome statements, developing a statement of the resulting benefit of the vision for that population, and the long term outcome for the community.

While each group generated as many statements as time allowed, their reporter would provide a minimum of one statement for group discussion.

Vision Discussion: The initial four statements from the group reporters were recorded by Becca O’Brien and introduced the following items to discussion:

Vision component: Transportation

Target Audience: All children

Community wide-vision based on master plan category:

- Road safety education and bike safety education
- Educated drivers

Vision component: Civic Life – “What would we like to see in 10 years?”

Target Audience: All citizens in Rye

- Community wide-vision based on master plan category:
- The library to become a “home” especially as technologically separates us physically.
- Creating more sustainable energy resources
- Helping local farms and farm owners
- More public transportation

Vision component: Land Use

Target Audience: All children

Community wide-vision based on master plan category:

- All will be able to access ‘open spaces’ (land or water) and have the benefit and accessibility of playing outdoors
- Opportunities to volunteer to maintain open spaces

Vision component: Natural Resources

Target Audience: Entire Community

Community wide-vision based on master plan category:

From this initial reporting, each vision was then considered for the role the Rye Public Library could potentially play in bringing the vision to life. This process will be the model for developing our Strategic Goals based on larger community vision session input.

The library role development for each of the above statements was as follows:

Library Implementation: Transportation

- Bike safety education through the Fire Department and collaboratively work with existing educational services provided by them and other organizations.

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library

- Use the elementary school as a place to educate on bike safety
- Have displays on-hand at the library
- Inform and be an advocate for more sidewalks in the town of Rye, more street lights, etc.

Library Implementation: Civic Life

- Publicize and provide hands-on training for how the library is making its building “green” like how exactly to block cold air from entering the building, etc.
- Collaborate with the Rye Farmers Market and provide more services like Story Hour.
- Do a workshop at the library on ‘gardening 101’ and ‘how to plant peas’
- Cooperate with the Rye Junior High’s Community garden.
- Conduct evening meetings at the library like ‘Meet the Rye Farmers Market Vendors’

Library Implementation: Land Use

- Provide maps, invite cooperation with the Seacoast Science Center, the Historical Society
- Offer orienteering challenges and courses
- Provide rules of available/accessible open spaces
- Provide a list of dog friendly sites
- Provide tailored packets for children to ‘explore the outdoors’
- Are there ‘Passport Program’-like activities that the Rye Library could form or participate in?

Library Implementation: Natural Resources

- Distribute information about preservation and conservation of wetlands, forest and ocean ecosystems.
- Programming to teach sustainability.

Thanks to Becca O’Brien of Opus Advisors for tabulating and reporting the above discussion notes.

Observations:

Many cross-over aspects/opportunities of the Master Plan vision components were realized. In general, the roles envisioned for the Rye Public Library relative to each of the vision components revolved around educational, informational and municipally cooperative activities. An advocacy role for the Library relative to some community initiatives (ie: sidewalks) was discussed.

During discussion, we identified some activities currently or previously undertaken by the Library. Communication arises as an important component of publicizing ongoing and new activities at RPL.

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library

During the continuing process, we invite alternative and inventive role designations for the Library to refresh the view of what a public library can provide its community.

Ultimately, the comparison of vision statements to current conditions to be considered at our next meeting will lead to development of a list of needs. Meeting the needs we determine will help us establish the goals we should undertake toward accomplishing the vision we have begun to consider at our March meeting.

The full vision statement results recorded by each group are listed below.

| Civic Life | |
|-------------------------|---|
| Who Will Benefit | Benefit and Result |
| Entire Community | Promote more sustainable energy initiatives. Promote local farms and business prospects allowing opportunity for all. |
| Cultural Diversity | Consider workforce housing. Increase diversity exposure for children. Improve community reputation. Create welcoming environment. |
| Young Adults | Promote cross cultural events. |

| Transportation | |
|--------------------------------|---|
| Who Will Benefit | Benefit and Result |
| Children | Develop safer walking/riding to school options. Educate about bike and road safety—including drivers re: road safety and awareness. Illustrate benefits of bicycling in Rye. Offer route maps and discussion. |
| Senior and Disabled Population | Develop hub of shared transportation network. Meet for group walks. Develop sense of community. |
| Adults | Provide bike route maps, develop ride sharing system applicable to workplace commuting. Meet for group walks. Promote trails system in local woodlands. |

| Land Use | |
|-------------------------|---|
| Who Will Benefit | Benefit and Result |
| Young Adults | Young Adults in Rye will have access to well maintained playing fields and outdoor activity venues. An environment conducive to a healthy, fit lifestyle will be perpetuated. |
| Working Adults | Access to land use will be offered during after-work hours. An environment conducive to a healthy, fit lifestyle will be perpetuated. |
| Entire Community | Accessible, pollution-free resources such as waterways, air, green space, etc. will be ensured for generations to come. |

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library

| | |
|--|---|
| | An environment conducive to a healthy, fit lifestyle will be perpetuated. |
|--|---|

| Natural Resources | |
|-------------------|---|
| Who Will Benefit | Benefit and Result |
| Entire Community | Identify and protect natural resources for future generations with particular attention to storm water runoff. Quantifies and maintains our existing resources allowing for future use and enjoyment. |
| Entire Community | Build conservation opportunities for land owners, Identify building/zoning limitations. |

Interpretation of any remaining statements relative to the library's role in fulfilling vision statements will be undertaken during the remainder of our planning process.

Roster: Updated 3/15/2011. Please notify Andy of any changes needed to the following member contact list:

| Name | | E-mail | Phone |
|------------|----------|-----------------------------|----------------------------|
| Allen, | Karen | kandmallen@gmail.com | 964-1606 |
| Azzi, | Victor | victorazzi@comcast.net | 431-3113 |
| Bolton, | Elisa | elisabolton@hotmail.com | 430-2884 |
| Cole, | Madeline | madcole@gmail.com | 433-5526 |
| Coombs , | Mary | mcoombs@sau50.org | 964-5591 |
| DeLongh, | Katie | kdeiongh@hotmail.com | 436-0245 |
| Houde, | Lisa | lhoude@ryepubliclibrary.org | 964-8401 |
| Johnson, | Karen | kjohnson@websteratrye.com | 964-8144 wk 436-6932 hm |
| Klinger, | Brian | optometrist@comcast.net | 964-6235 |
| Macaskill, | Corey | cmacso@gmail.com | 431-3546 |
| Mardin, | Ben | ben.mardin.95@gmail.com | 964-5807 |
| Mardin, | Cheryl | ccmardin@gmail.com | 964-5807 |

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library

| | | | |
|------------------|-----------------|--------------------------------|----------------------------|
| Medros, | Jonathan | Medrosje@yahoo.com | 498-5948 |
| Medros, | Alicia | Alicia.j.medros@accenture.com | 498-5948 |
| Oliver, | Karen | lilyoliver@comcast.net | 964-9507 |
| Olson, | Connie | connie_olson@comcast.net | 964-5170 |
| Quinn, | Tricia | tquinn@ryepubliclibrary.org | 964-8401 |
| Ray, | Donlyn | donlyn.ray@colehaan.com | 964-8520 |
| Reed, | Kim | kreed@town.rye.nh.us | 964-9800x21 |
| Richmond, | Andy | arichmond@ryepubliclibrary.org | 964-8401 |
| Ritzo, | Jamie | falseindigo5@gmail.com | 964-6262 |
| Sweeney, | Joan | joan@wryeunlimited.com | 430-2172 |
| Walton, | Chloe | chloe@tsj.net | 964-4399 |
| White, | Mimi | mimiwhite@earthlink.net | 964-6586 |
| Yeaton, | Beth | eyeaton@comcast.net | 964-8562 wk 436-6932 hm |

Actions: In preparation for our next meeting in the *Imagine: Identifying Possibilities* phase of planning, please answer your assigned question from Workform B -Community Data. We would like to assemble a preliminary list of results in advance of the meeting.

- If you need assistance with a resource for your question, see below or contact Andy
- As you get your answer, please e-mail the question # and answer to Andy at arichmond@ryepubliclibrary.org Thanks!

Resources :

Town of Rye Master Plan 2006 (amended '09): available at http://www.town.rye.nh.us/Pages/RyeNH_Planning/plan.pdf

Kim Reed, Town of Rye Planning Administrator: kreed@town.rye.nh.us 964-9800 x 21

Rockingham Planning Commission: <http://www.rpc-nh.org/>

<http://www.nh.gov/nhes/elmi/htmlprofiles/rye.html>

Adjournment: The orientation meeting adjourned at 8:30 pm.

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library

Next Meeting: The next meeting of the Rye Public Library Strategic Planning Committee will be held on Thursday, April 14 at 7:00- 8:30pm at Rye Public Library.

Respectfully Submitted,

Andy Richmond, Director
Rye Public Library

RYE PUBLIC LIBRARY STRATEGIC PLANNING COMMITTEE

Our Mission: To work in advisement to the Rye Public Library Trustees in helping undertake the many aspects of developing a Three Year Strategic Plan for the Rye Public Library